



HYBRID MEETING

2021

Annual Meeting of the
Royal Belgian Society
of Laboratory Medicine

CORPORATE OPPORTUNITIES

**“WOMEN’S HEALTH: FROM
PUBERTY TO MENOPAUSE”**

Friday
November 19
2021

📍 Area 42, Brussels

Dear Partner,

Over the past few years, the Royal Belgian Society of Laboratory Medicine (RBSLM) has seen its Annual RBSLM Meeting drawing more and more attendees over the years, either RBSLM members or non-members.

The **2020 edition** has been disrupted by the Covid-19 outbreak and we opted for a fully virtual edition. Nevertheless, this online edition was a **tremendous success**, with a record-breaking number of attendees.

Therefore, a **hybrid format** appeared to us as a logical solution for the **2021 RBSLM Annual Meeting**. The on-site event will be organized as usual at the **Area 42 in Brussels** and a **Virtual Platform** will be designed to allow participants to attend the meeting although they are not able to join us physically.

The format of the meeting will allow your company to **increase your visibility** on both the virtual sphere and the on-site participants. Specific opportunities opportunities have been designed for our partners in order to reach more key contributors in many fields (laboratory medicine, as well as clinical biology, biochemistry, hematology, microbiology and related new disciplines).

We look forward to a fruitful collaboration with you and to meeting you in November 2021.

On behalf of the RBSLM Board,

Etienne CAVALIER
President of the RBSLM



SPONSORSHIP ITEMS

The various opportunities to support the Annual RBSLM Meeting include different levels of sponsorship.

Gold Sponsor (2.500,00€)

- 6 sqm raw booth space in the exhibition
- Logo and link of the sponsor on the RBSLM website
- Logo of the sponsor at the back of the abstract book
- Insert of a promotional flyer in the congress bags
- 5 free physical registrations
- 5 free virtual registrations*
- Virtual Booth (5 clicks, 2 videos)*

Blue Sponsor (500,00€)

- Logo and link of the sponsor on the RBSLM website
- Logo of the sponsor at the back of the abstract book
- 1 free physical registration
- 1 free virtual registration*
- Virtual Booth (link to your website)*

Platinum Sponsor (5.000,00€)

- 12sqm raw booth space in the exhibition
- Logo and link of the sponsor on the RBSLM website
- Logo of the sponsor at the back of the abstract book
- Insert of a promotional flyer in the congress bags
- 7 free physical registrations
- 7 free virtual registrations*
- Virtual Booth (6 clicks, 2 videos)*

Silver Sponsor (1.500,00€)

- 3 sqm raw booth space in the exhibition
- Logo and link of the sponsor on the RBSLM website
- Logo of the sponsor at the back of the abstract book
- 3 free physical registrations
- 3 free virtual registrations*
- Virtual Booth (3 clicks)*

* The virtual platform and all its features will remain available for 6 months

SPONSORSHIP ITEMS

VIRTUAL PLATFORM OPTIONS

Virtual Booths

- Virtual booth (5 clicks, 2 videos): 1.500,00 €
- Virtual booth (4 clicks, 1 video): 1.250,00 €
- Virtual booth (3 clicks) : 1000,00 €
- Virtual booth (links to your website): 750,00 €

Ad in the lobby of the virtual platform

- Displayed as a virtual roll-up in the main page of the platform 350 €

Virtual bag insert

- PDF displayed alongside with to the Abstract book 200 €

The virtual platform and all its features will remain available for 6 months

OTHER OPTIONS

Scientific Activities

- Industry Satellite Lunch Symposium (exclusive of the costs of food and beverages) : 20.000,00€

Media Activities

- Sponsoring of the Coffee Break (exclusive of the costs of food and beverages) : 500,00€

Printed Matter

- Congress bags : 1.500,00€
+ production costs. The official Congress bag is distributed to all participants. The sponsor's logo is printed along with the RBSLM logo.
- Insert of a promotional flyer in the Congress bags : 200,00€
- Badges and lanyards : 2.000,00€
+ production costs. The badges and lanyards are branded with the sponsor's logo providing a high visibility.
- Pens and notepads : 2.000,00€
+ production costs
- Logo on signage material : 1.000,00€
- A4 advertisement of the sponsor in the RBSLM Abstract Book : 250,00€

ENTRÉE / ENTRANCE
46 RUE DES PALAIS

AREA 42 LEVEL 1



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